

**FORMATO EUROPEO  
PER IL CURRICULUM  
VITAE**



**INFORMAZIONI PERSONALI**

**MARIO BENEDETTO**

**PROFESSIONAL EXPERIENCES**

Academic year 2020 – current

Luiiss Guido Carli

“Theories and techniques of integrated communication and audiovisual”, Professor con contract

Academic year 2020 – current

Luiiss Business School

Adjunct Professor

Scientific Committee Member, Executive Programme “Creatività e gestione format TV”

September 2022 – current

Giovani Imprenditori Confindustria – “Generazioni”

Generational handover project, coordinator

September 2022 – 2023

Presidency of the Counsel of Ministries

Economic Planning Department, Counselor

November 2018 – May 2020

Accademia Belle Arti di Lecce, Board Member

September 2012 – August 2018

Confagricoltura – Official Partner Expo 2015

Chief Communications Officer

September 2018 – 2023

Enphasi-Alphaomega Group

Head of Contents&External Relations

September 2011 – December 2012

Maccaferri Industrial Group  
Chief Communications Officer

September 2016 – current

Mediaset  
News Analyst

September 2020 – current

Il Tempo  
Columnist and contributing writer

September 2007 – September 2012

Rai  
Collaborator “Struttura grandi eventi e Festival”

October 2008 – January 2010

LuiSS Guido Carli University  
Ceo Assistant

January 2007 – November 2008

20th Century Fox, stageur

September – October 2006

“O’Scia” – Festival in Lampedusa (Sicily) promoted by the Italian singer Claudio Baglioni,  
sponsored by the Presidency of the Italian Republic and the European Union  
Organizational team

January – June 2006

Presidency of the Italian Republic  
Protocol Department, intern;

November – December 2005

Presidency of the Italian Government – Protocol Department,  
Participant to the institutional summit between the Italian and Spanish Prime Ministers;

## **MAIN ACADEMIC EXPERIENCES**

Academic year 2020 – 2021

La Sapienza  
“Methods and instruments of Integrated Communication”

Academic year 2018 – 2019, 2019 – 2020

LuiSS Guido Carli  
“New media languages”, Lecturer

Academic year 2012 – 2013

LuiSS Business School  
Creative Business Center, Lecturer;

Academic year 2010 – 2011

LuiSS Guido Carli  
Public Speaking course, Teaching Assistant;

## EDUCATION

Academic year 2008 – 2009

Luiss Guido Carli University – Luiss Business School

Master in Production for Cinema and Television

Main topics & skills: management, administration, legal affairs, accounting, human resources and strategic planning for cinema and television

January 2006 – May 2008

Luiss Guido Carli University

Master's Degree in Communication, 110 cum laude (thesis on Communication and rules in Production for Cinema and Television);

January 2002 – November 2005

Luiss Guido Carli University

Bachelor Degree in Political Science – major in Communication and Institutional Relations 110 cum laude (thesis on the Institutional Reforms and Political activity of Francesco Cossiga, ex-President of the Italian Republic)

## SKILLS

MADRELINGUA

**Italian**

ALTRE LINGUA

**English**

Excellent

Excellent

Fluent

**Spanish**

Excellent

Excellent

Excellent

- Capacità di lettura
- Capacità di scrittura
- Capacità di espressione orale

*Capacità di lettura*

*Capacità di scrittura*

Capacità di espressione orale

Strong aptitude for teamwork, team building and sharing knowledges. Deeply empathic.

Strong ability in project working, managing and leading groups of people.

Solid technical skills and computer knowledge.

Intense creativity, passion for figurative art, strong writing skills.

Oratory, knowledge of philosophy, neurosciences and epistemology.

Driving licence

Cavaliere dell'Ordine al Merito della Repubblica Italiana

Per ulteriori informazioni:

[www.cedefop.eu.int/transparency](http://www.cedefop.eu.int/transparency)

[www.europa.eu.int/comm/education/index\\_it.html](http://www.europa.eu.int/comm/education/index_it.html)

[www.eurescv-search.com](http://www.eurescv-search.com)

Member of The Aspen Institute  
Professional journalist

Autorizzo il trattamento dei dati personali ai sensi del Decreto legislativo 196/2003 e sue successive modifiche e del GDPR 679/2016