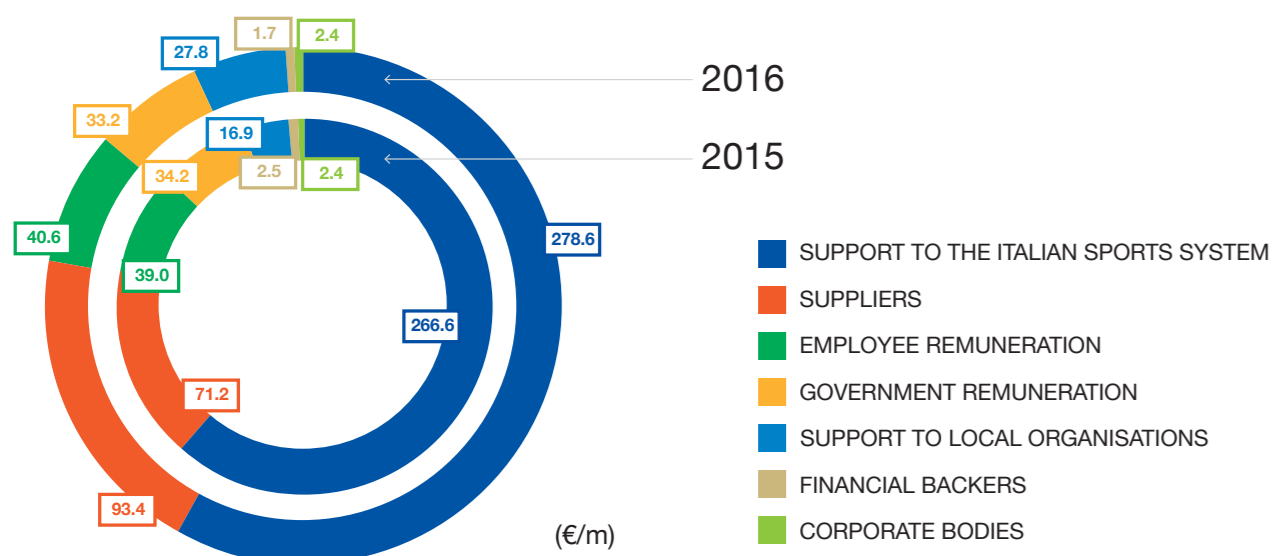


Distribution of CONI System's Added Value

In 2016, CONI System's Added Value (€ 503,191,442) increased over 2015 (+3.4%) and was largely distributed to the stakeholders, more specifically to support Italy's sports system.

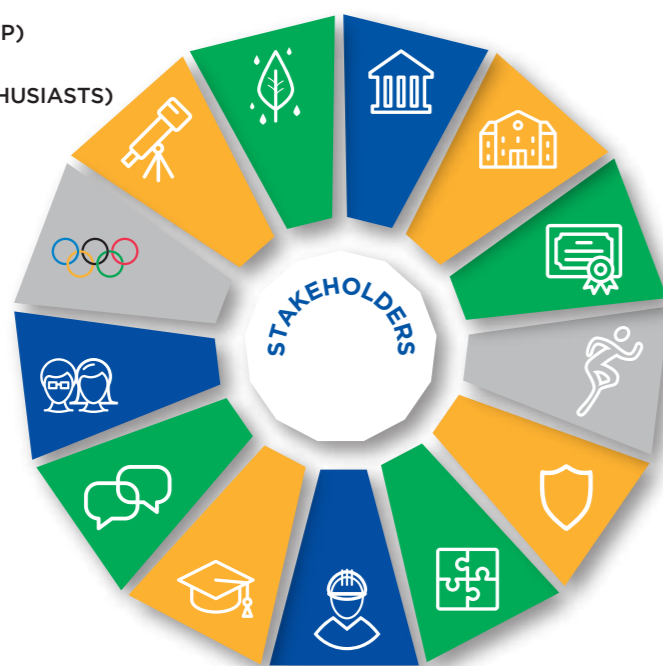


OUR STAKEHOLDERS

Our relationships with the stakeholders

Constant communication with the different groups of stakeholders is ensured to allow goals, strategies and actions to be shared with a view to developing and fostering the growth of Italy's entire sports system.

- INTERNATIONAL OLYMPIC COMMITTEE (IOC)
- NATIONAL INSTITUTIONS
- SPORTS INSTITUTIONS (NFs, ASDs, SPOs, MAs, CIP)
- MEMBERS (ATHLETES, COACHES, OFFICIALS, ENTHUSIASTS)
- EMPLOYEES
- SPONSORS
- SUPPLIERS
- UNIVERSITIES AND SCHOOL INSTITUTIONS
- ENVIRONMENT AND FUTURE GENERATIONS
- MEDIA
- SPORTS CLUBS AND ASSOCIATIONS
- MILITARY AND CIVIL SPORTS GROUPS
- COMMUNITIES AND LOCAL AUTHORITIES



Relationship between CONI and sports institutions

In the pursuit of its mission, CONI carries out a number of support, guidance-related and control activities intended for the National Sports Federations (NFs), Associated Sports Disciplines (ASDs), Sports Promotion Organisations (SPOs) and Meritorious Associations (MAs) for the purpose of ensuring their operation and constant development. Below is an overview of the main actions undertaken in 2016.

#### FINANCIAL SUPPORT

**Grants to sports institutions**

- Grants were disbursed to NFs, ASDs, SPOs, MAs totalling about € 250 million.
- Grants for Olympic / top level training activity increased.
- The model for allocating grants to NFs was updated.
- Grant awarding parameters for ASDs and non-Olympic Federations for the organisation of international events were levelled.

#### MEDICAL AND SCIENTIFIC SUPPORT

**Services were provided by the Sports Medicine and Science Institute**

- More than 19,000 services were provided to NFs.
- Healthcare and physiotherapy assistance was provided to CONI delegations for all the sports events held during the year.
- Memorandums of Understanding were entered into between the Sports Medicine and Science Institute and the National Sports Federations regarding research and development in sport.

#### ORGANISATIONAL SUPPORT

**Services to support operations**

- Logistic and organisational support was provided to NFs: provision of areas, facility services and IT network management.
- Support was provided for the management of NF personnel.
- Support was provided regarding funding granted by the IOC and projects funded by the EU.

#### TECHNICAL AND SPORTS SUPPORT

**Support for Olympic Training activities and top level sport**

- Technical and logistic as well as coordination support was provided to the Italian delegation at the Rio 2016 Olympic Games and Winter Olympic Games in Lillehammer.
- About € 2 million was invested in the Olympic Training Centres.
- Projects to support top level athletes were launched.

#### TECHNICAL-SCIENTIFIC SUPPORT

**Training courses were provided by National School of Sports and by the Regional subsidiaries**

- 91 training courses were provided by the School of Sports
- Specific program for NFs were provided by Regional School of Sports registering over 31,000 participants

#### DEVELOPMENT OF PARTNERSHIPS AND JOINT PROJECTS

**Development of partnerships for sports events**

- Joint ventures with the NFs were developed and strengthened in Foro Italico Sports Park, in facilities managed by CONI and, in some cases, in the cities hosting the sports event.

#### REGULATION OF SPORTS INSTITUTIONS

**Definition of regulations of sports institutions**

- Guidelines for SPO Information Technology platform were approved.
- New regulations governing MAs were issued.
- A list of sports disciplines eligible for registration with the national register of Amateur Sports Disciplines was approved.

#### MONITORING ACTIVITIES

**Monitoring of administrative, accounting and management activities**

- Audit tasks were performed on all NFs regarding their internal control system as well as administrative and accounting matters.
- Articles of Association, financial statements and activities relating to the Associated Sports Disciplines were approved.
- Articles of Association, financial statements, activities and use of grants for the Sports Promotion Organisations were approved.
- Articles of Association, activities and use of grants for the Meritorious Organisations were approved.

#### REPRESENTATIVENESS AND INVOLVEMENT OF SPORTS INSTITUTIONS

**Activities to guarantee representativeness of all sports institutions**

- Representation in the National Board and Council was guaranteed for sports bodies: NFs, ASDs, SPOs, athletes and coaches.
- A more active participation of ASD Presidents in National Board proceedings was encouraged.

#### IT SUPPORT

**Support with the development of software and IT platforms**

- A new software platform was created for NFs, ASDs and SPOs.
- Websites were built for: multimedia contents, social media management, back-end applications, publication of tenders and results.



The Strategic Social Responsibility Plan in brief

In its multiannual strategy plan, CONI outlines the goals and areas of intervention leading to the implementation of projects for the youth and school, social development and the community.

SPORT, YOUTH AND SCHOOL

SPORT AND SOCIAL DEVELOPMENT

SPORT, HEALTH AND THE COMMUNITY

#### OBJECTIVES

- To encourage participation in motor and sporting activity, both inside and outside the school environment, countering obesity among youngsters.
- To support top level athletes with their school and post-school education, enabling them to enter the labour market.
- To support talented individuals in their sports and educational careers.

#### AREAS OF INTERVENTION

- SPORT AT SCHOOL:** In conjunction with the Ministry of Education to promote motor, physical and sports education at all school levels.
- DUAL CAREER:** Action plan designed for dual careers, having an impact on the school and post-school paths of top level athletes.
- TALENT EMPOWERMENT:** Actions aimed at providing support to sports organisations and sports amateur associations to promote sports activity and empower talent among young people.

#### PROJECTS UNDERTAKEN

- "Sport di Classe"
- "Promoting motor activity and executive functions in primary school (3-6 years)"
- Student Championships
- Support for top level athletes in secondary schools
- "La nuova stagione" - work placement for athletes at the end of their sports career
- CONI Trophy
- Educamp
- CONI Centre for Guidance and Introduction to Sports

#### OBJECTIVES

- To intervene in areas of social and economic disadvantage, using sport as a mean for social development and growth.
- To encourage the construction of a multicultural, inclusive and integrated society, thanks to the educational values of sport.
- To spread the values and culture of legality through sport.

#### AREAS OF INTERVENTION

- RIGHT TO ENGAGE IN SPORT:** Ongoing inclusion-oriented projects – intended chiefly for under privileged areas – designed to guarantee the right to engage in sport for all.
- SPORT EDUCATIONAL VALUES:** Information campaigns and projects featuring collaboration between sports, government, academic and scientific organisations on the topics of integration, inclusion and fair play.
- SPORT AND LEGALITY:** Initiatives whereby sport is relied upon to spread and promote a culture of legality in areas with high crime rate.

#### PROJECTS UNDERTAKEN

- "Sport e integrazione: La vittoria più bella"
- FAMI - Asylum Migration and Integration Fund
- "Vincere da grandi"

#### OBJECTIVES

- To promote appropriate lifestyles and sport as a mean of prevention in order to improve mental and physical well-being at all ages.
- To promote ground-field and equipped outdoor areas as a means of bringing people together and socialising.

#### AREAS OF INTERVENTION

- SPORT, PREVENTION AND APPROPRIATE LIFESTYLE:** Institutional partnerships designed to promote appropriate lifestyles and sport as a means of prevention and well-being in order to increase engagement in sport among the youth and the elderly.
- SPORT AND SUBURBS:** Actions aimed at refurbishing sport facilities and outdoor equipped areas as a tool of aggregation in the suburbs.

#### PROJECTS UNDERTAKEN

- European Sports Week
- National Sports Day
- Sport and Suburbs
- CONI Ragazzi project: Social impacts analysis

CONI's assets to enhance top level sport

By managing its own assets (Olympic Training Centres, sports facilities, the School of Sports and the Sports Medicine and Science Institute) and anti-doping and sports justice policies, CONI provides constant support to top level sport with a view to enhancing the athletes' merit and drive Italy's sport system to success at a national and international level.

#### OLYMPIC TRAINING

In 2016, CONI provided support for the athletes' training, the organisation of events and the supply of all the resources required to ensure the Italian delegation's participation in Rio 2016 Olympic Games. In addition, CONI manages the Olympic Training Centres in Rome, Formia and Tirrenia, where number of meetings and permanent Centres of the different NFs are hosted. By relying on the support of the Sports Medicine and Science Institute, the athletes' training is monitored and assessed and injury prevention and rehabilitation activities are carried out. In 2016, the number of visits at the three OTCs exceeded 90,000.

#### ANTI-DOPING

In conjunction with the authorities controlling doping and supervising health protection in the performance of sports activities, CONI is responsible for preventing and suppressing the use of substances and methods that alter the athletes' natural physical performance in competitive sports activities. "NADO Italia" is a dedicated and functionally independent department with exclusive responsibility for the adoption and application of the anti-doping regulations and national programme. In 2016, NADO Italia ordered 7,790 controls.

#### SPORTS JUSTICE

Following the sports justice reform in 2014, the General Sports Prosecutor's Office and the Guarantees Committee of Sports were created to ensure independence of the individual Federations, making Federal justice bodies accountable and encouraging compliance with the principle of legality of the legal system. The new sports justice system was designed with a view to being less invasive than the previous one and ensuring a better operation of sports justice. In 2016, about 2,300 dossiers were filed by the Federal Prosecutor's Offices of the NFs.

#### SPORTS MEDICINE AND SCIENCE INSTITUTE

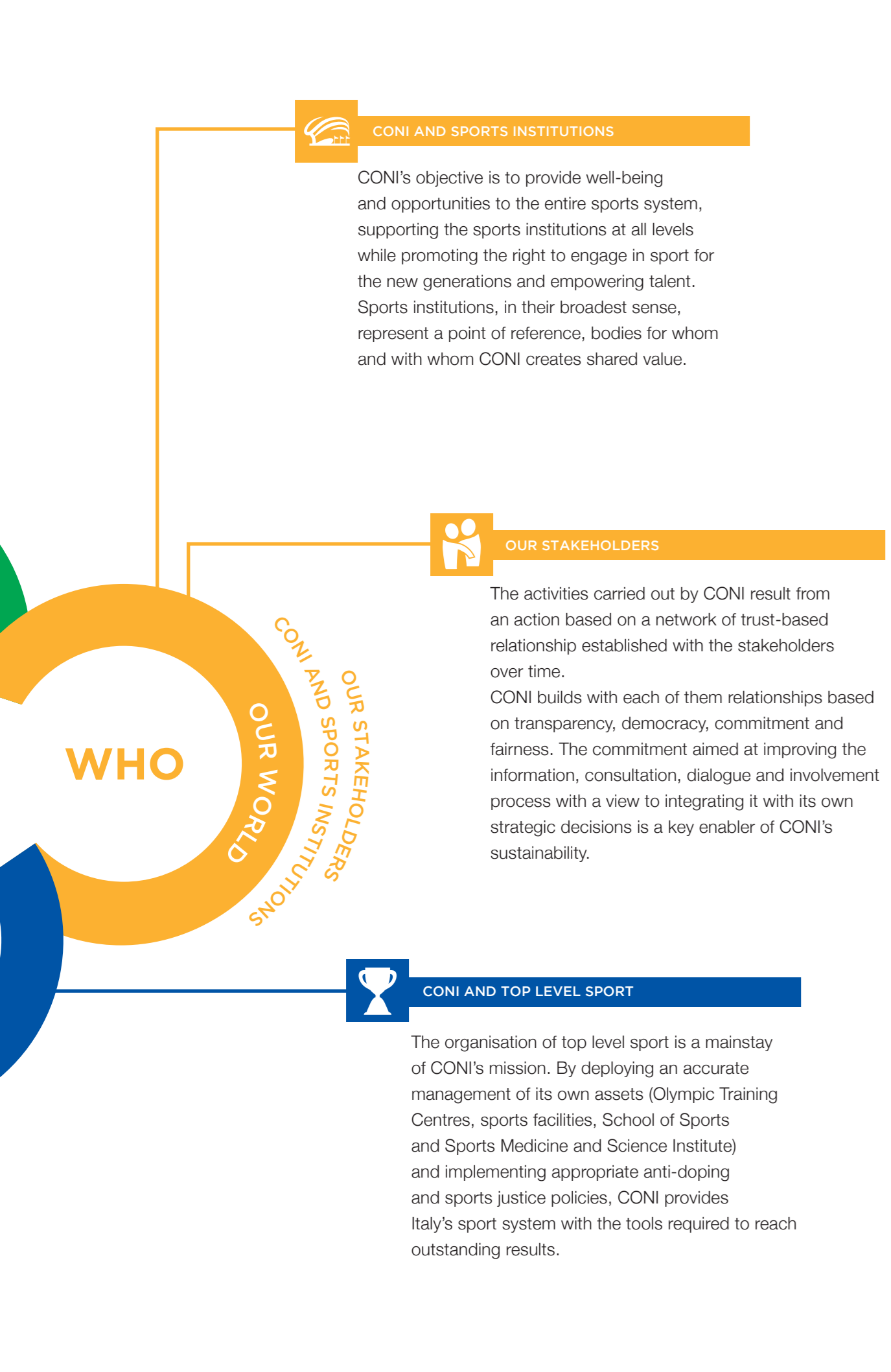
Sports Medicine and Science Institute is the Italian National Olympic Committee's organisation entrusted with the institutional task of protecting the health of top level athletes and providing the National Sports Federations with the resources required to improve sports performance and promote a sports culture intended for the individual's well-being by conducting research on physical exercise and sport. In 2016, more than 19,000 services were provided to NFs. [www.medicinaescienza.coni.it](http://www.medicinaescienza.coni.it)

#### CONSULTANCY ON SPORTS FACILITIES

Coni Servizi, through its Sports Facilities Consultancy unit, offers consultancy services that meet new market demands and provide best-in-class management of sports facility assets by upgrading and revamping them and designing new facilities according to efficiency, safety and ecosystem protection criteria. In 2016, over 2,200 sports facilities were surveyed.

#### THE SCHOOL OF SPORTS

The School of Sports is the CONI's institutional structure dealing with training courses in the field of sport. The School of Sports primarily delivers training courses in which sports operators can to rely on the experience and results gained through research conducted in the medical, technical, engineering and management fields. The main learning areas include sports technical training and sport management. In 2016, more than 5,000 participants attended courses held by the Central School of Sports. [www.scuoladellosport.coni.it](http://www.scuoladellosport.coni.it)



**CONI AND SPORTS INSTITUTIONS**

CONI's objective is to provide well-being and opportunities to the entire sports system, supporting the sports institutions at all levels while promoting the right to engage in sport for the new generations and empowering talent. Sports institutions, in their broadest sense, represent a point of reference, bodies for whom and with whom CONI creates shared value.

**OUR STAKEHOLDERS**

The activities carried out by CONI result from an action based on a network of trust-based relationship established with the stakeholders over time. CONI builds with each of them relationships based on transparency, democracy, commitment and fairness. The commitment aimed at improving the information, consultation, dialogue and involvement process with a view to integrating it with its own strategic decisions is a key enabler of CONI's sustainability.

**CONI AND TOP LEVEL SPORT**

The organisation of top level sport is a mainstay of CONI's mission. By deploying an accurate management of its own assets (Olympic Training Centres, sports facilities, School of Sports and Sports Medicine and Science Institute) and implementing appropriate anti-doping and sports justice policies, CONI provides Italy's sport system with the tools required to reach outstanding results.



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# CONI

AN OPEN DOOR TO SPORT



SUSTAINABILITY  
 REPORT EXCERPT  
 2016

## A SUSTAINABLE STRATEGIC MODEL

**GOVERNANCE AND TRANSPARENT REPORTING**

The governance system adopted by CONI and Coni Servizi is based on listening, talking to and engaging the many stakeholders from the sports system and elsewhere, starting from the initial sharing of goals, and growth strategies. To reach common growth and development goals for Italy's sports system, significant efforts are made in order to establish a constant and continuous dialogue with national and international institutions and implement meaningful synergies with accredited private partners.

**CONI AND THE SOCIAL ROLE OF SPORT**

CONI has always been committed to carrying on social-related projects in conjunction with partner companies, institutions and organisations, identifying specific areas of intervention on which to focus its efforts:

- *Sport, youth and school*, ensuring educational growth through youth-oriented initiatives, including within the school system, aimed at promoting sports values and physical, motor and sports activities.
- *Sport and social development*, fostering the right to sport for all and enhancing sport as a social inclusion, development and integration tool.
- *Sport, health and community*, promoting healthy and appropriate lifestyles through sport, at all ages.

CONI also develops facilities intended for the community.

